

Key trend-shaping insights gained at Platform Antibes, part of our mission to share value content by industry elites.

**Narendra Sen** on how hyper-growth will impact the **#datacenter** market in **#india** .

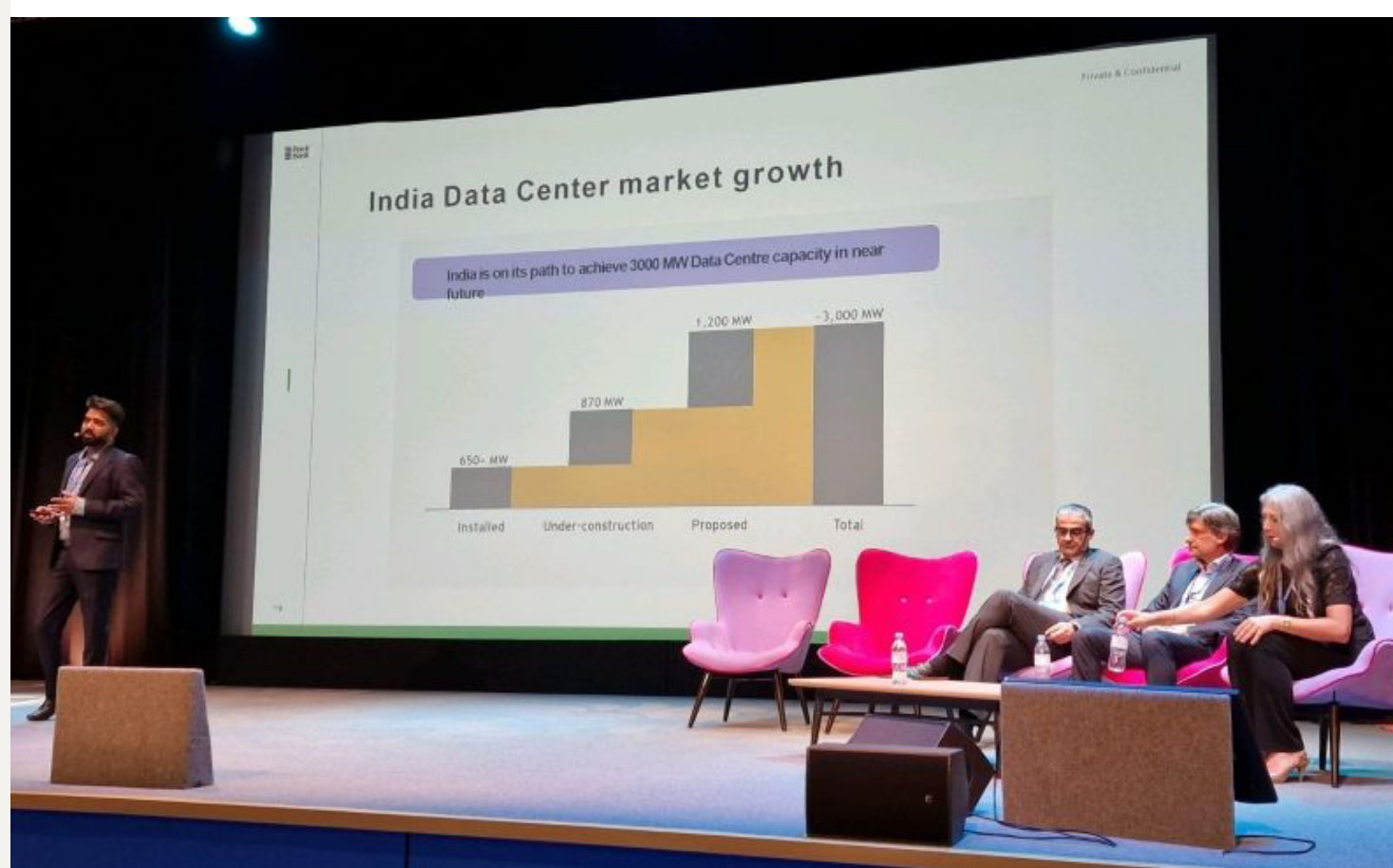
**Lina Tayara** chaired the session:

India, projected to be the world's most populous country by 2030 with 1.515 billion people, with the highest **#data** consumption and where the data center market is growing at a rate of 17%.

On strategies to build digital infrastructure capacity powered by renewable energy and pushing electricity cost down in hubs from Mumbai to Pune, is India data center industry pioneer building government and other data cloud, who started his entrepreneurial endeavours since school days in 2006, Narendra Sen, Founder and CEO of RackBank DC.

Highlights from Narendra's expert insights:

- His is the only start up in DC because its high capital business
- India is 20% of the total \$80bn economy
- The largest **#socialmedia #audience** is in India
- Majority consumption happens in India
- India more open to investments than China
- Use cases: in Sweden only 5m users, India has 100m users
- India supports global app and biggest consumer of app
- Learning from mistake: the need to build scalable infrastructure
- Indians consume digi **#tech** : every user consumes 17-20 gbp data, highest in the world. Data will be 10x
- India digitising the world: 15-20M developers are working on digitising data in India
- Why haven't they built the cloud for themselves when they built it for Americans and Chinese
- 90% data dependent on American tech, world needs multiple players not a monopoly
- Connectivity: 15 cables landing in Mumbai; satellite connectivity in northern India because of hilly terrain challenge will change the ecosystem and connect rural India
- India big office for the world, the big banks, and why hyperscalers are building in India
- How much investment will come in 2030: currently 810mw growing to 5gw ie \$40m + \$200m hardware manufacturing servers hardware racks
- **#sustainability** : solar 30% cheaper than grid price in India
- Data protection law: coming in 2023
- Floods are a risk to Bengaluru, the silicone valley of India



You and 14 others

1 repost

Reactions

